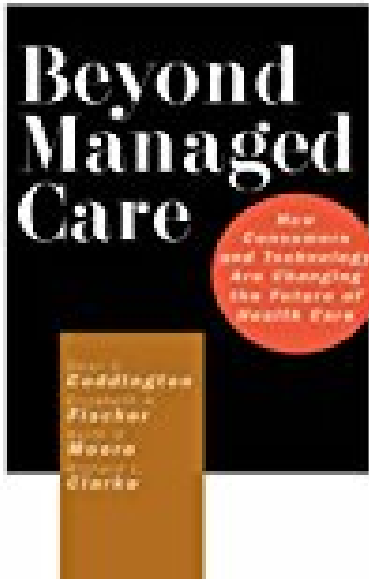


Beyond Managed Care How Consumers and Technology Are Changing the Future of Health Care



BOOK DETAILS

- Author : Dean C. Coddington
- Pages : 368 Pages
- Publisher : Jossey-Bass
- Language : English
- ISBN : 0787953830

[↓ DOWNLOAD](#)

BOOK SYNOPSIS

A guidebook for preparing for the next phase in the evolution of health care—Beyond Managed Care—written by a distinguished group of health care experts—offers an insightful analysis of the dynamics of the health care marketplace from the perspective of consumers and purchasers. Written for health care leaders at all levels, Beyond Managed Care identifies and assesses the key factors most likely to influence the future market for health care services—such as consumer empowerment through the Internet and the increasing demands of the aging baby boomer population—and shows providers what adjustments can be made in order to thrive in this emerging environment. The authors analyze the factors driving health care costs such as changing demographics, new medical technology, genetic and new drug research, and payment system models. The book clearly shows that organizations that are able to take organizations to the next value-added level—by providing quality, access, service, innovation, and lower costs—will be the winners. "Picks up where Paul Starrs Social Transformation of American Medicine left off, and will soon become a classic of equal stature."—Anne Ladd, product manager, Physician Market, Micromedex, Englewood, Colorado "The authors will enlighten and entertain you—and challenge your current mental model of health care. Their discussion of the Internet and clinical information technology is worth the price of the book."—Leland R. Kaiser, president, Kaiser Consulting, Brighton, Colorado "A thorough review of a complex subject, and done in a way that is easily accessible. The scenarios represent a valuable starting point for health care leaders to begin to dialogue and learn about where health care may be headed."—John Koster, M.D., senior vice president/chief medical officer, Sisters of Providence Health System, Seattle, Washington "Provides great historical perspective on the changes that health care has experienced, but more impo

BEYOND MANAGED CARE HOW CONSUMERS AND TECHNOLOGY ARE CHANGING THE FUTURE OF HEALTH CARE

- Are you looking for Ebook Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care? You will be glad to know that right now Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care. To get started finding Beyond Managed Care How Consumers And Technology Are Changing The Future Of Health Care, you are right to find our website which has a comprehensive collection of manuals listed.